



## Providing Affordable, Effective Communications Solutions

### Shortcodes

Sybase 365 offers Short Codes and Premium SMS services to business customers who wish to generate revenue from their customers. Some customers want to be able not only receive replies to their messages but also to charge their SMS recipients for the responses. Sybase 365 provides a shortcode service that allows this to happen.

### Benefits

Shortcodes allow business customers to capture responses to their messages and forward them to different destinations. Use of Shortcodes makes businesses more efficient and improves operations. You can react more responsively to customers and employees and increase business productivity.

**Why Shortcodes** In today's world timely communication with customers and employees can provide organisations with competitive advantage. Shortcodes can be viewed as an easy and reliable way of communication that additionally provides your company with extra revenues.

### Shortcodes

Unique short codes are a 5 digit code that is only used by a single customer. Messages sent by the customer are sent from a 5 digit shore code, and replies routed back to the customer. The benefit of a unique short code is that no other organisation can use it and there is no requirement for Keywords

### Typical uses

- Media Contest
- Field Force Management
- On Demand Marketing
- Emergency Response

### Pricing

Full details of our current pricing are on our web site <http://www.Sybase365sms/cost.aspx>

### How to contact us

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- Email [support@Sybase365sms.com](mailto:support@Sybase365sms.com)
- Web <http://www.Sybase365sms.com>